

OGECHI

HIPHOP POPSTAR / ATLANTA, GA

ELECTRONIC PRESS KIT / LEAD SINGLE

RELEASES 06.03.2026 / NBA FINALS GAME 1

NEW SINGLE

ALL STAR

For the moment you decide you're the franchise player.



THE RECORD

Main Character pop-rap banger for the pregame, dropping the night NBA Finals Game 1 tips off. 93 BPM, opens on a stadium buzzer, builds to a basketball-themed audacious Rap Girl anthem.

Real life AAU/Varsity baller turned ATL rapper, Bisexual artist bridging Fitness Month into Pride Month and Playoffs SZN.

ABOUT THE TRACK

WRITTEN BY Ogechi
PUBLISHED By Gechi Music (BMI)
RELEASE Wed, June 3, 2026 / DSP-wide
PEG MOMENT NBA Finals Game 1 tip-off

GENRE

Hip-Hop / Pop-Rap

BPM

93

MOOD

Hype, Bold, Bouncy

LANES

Pregame / Workout

FOR FANS OF

Megan x Beyoncé "Savage Remix"

If you love Missy Elliott's playful audacity and Beyoncé's triumphant power, Ogechi is your new obsession.

VERIFIABLE TRACTION

- / Spotify Editorial / Fresh Finds Hip-Hop + Top Fresh Finds Songs
- / HBO Max / sync placement on "The Hype"
- / Coca-Cola / Hilltop Commercial placement
- / Capital Movement Festival Opener / Abuja, Nigeria

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THE ARTIST / BIO • PRESS • CONTACT

ABOUT OGECHI

Born and raised in KCMO, Ogechi is a first-generation Igbo Nigerian artist.

The athlete turned rapper known as "OG" commandingly blends theatrical hip-hop wit with animated pop production to create an unapologetic, high-energy sonic world.

OG makes music for insecure 20-somethings who are trying to become the version of themselves they've dreamed about.

In need of a bold figure who affirms their natural quirks and chosen oddities.

So they can express their uniqueness without feeling ashamed of what makes them stand out with confidence and audacity.

OG's MUSIC AS A PLACE

Radiant • Audacious • Infectious • Stimulating • Eclectic

FEELS LIKE

Missy Elliott • Nicki Minaj • Doja Cat • DoeChii • Chlöe

CAREER MILESTONES

- / Former Atlanta Youth Poet Laureate / 2x published author
- / HBO Max sync placement / "The Hype"
- / Coca-Cola / Hilltop Commercial
- / Spotify Editorial / Fresh Finds Hip-Hop, year-end best-of
- / Capital Movement Festival Opener / Abuja, Nigeria
- / Sold-out self-produced headline show / Nov 2025

MANAGEMENT / LISTEN / LIVE

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LISTEN

www.ogechi.me / YouTube @ogechi111 / IG @ceo_og

NEXT LIVE

Supermarket ATL / 06.07.2026

Divine Femme V.2: All Stars Edition / headliner

PRESS

"Ogechi is someone who is making strides in the industry and is definitely an artist who you want to keep on your radar."

/ VIBING ON VINYL, NYC

"Ogechi's sound is just as expansive as she is. The gifted multi-hyphenate delivers a powerful presence on and offstage."

/ BLACK SOUND WAVE, ATL

"Ogechi's full and varied flows, filled with so much passion and bravado, you'll see why she goes harder than most of these rap dudes."

/ HYPE OFFLIFE, LA

AUDIENCE / 50% W / 50% M

TOP US / Atlanta • LA • Brooklyn • Chicago • Houston

TOP INTL / Lagos • Abuja • London • Johannesburg • Accra

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